

# EEO Public File Report

Employment Unit Covered:  
KIRO(AM), KIRO-FM, KTTH(AM)

## REPORTING PERIOD:

09/25/2016 - 09/24/2017

## Full Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Job Title	Date Filled	Hire Source	Recruitment Source	Advertising Area
Producer, KIRO Radio (14173)	22-Nov-2016	Employee Referral	See Recruitment Source List for Entries on or before 17-Oct-2016 for the following media:	Radio
Producer, KIRO Radio (14173)	22-Nov- 2016	Internal Hire	See Recruitment Source List for Entries on or before 17-Oct-2016 for the following media:	Radio
Producer-Host, 710 ESPN Seattle	03-Apr-2017	Employee Referral	See Recruitment Source List for Entries on or before 19-Jan-2017 for the following media:	Radio
Account Executive (KIRO FM, KTTH AM, 710 ESPN Seattle, Mynorthwest.com)	01-Jun-2017	Employee Referral	See Recruitment Source List for Entries on or before 04-Apr-2017 for the following media: Sales	Radio
Account Executive (KIRO FM, KTTH AM, 710 ESPN Seattle, Mynorthwest.com)	05-Jun-2017	Employee Referral	See Recruitment Source List for Entries on or before 04-Apr-2017 for the following media: Sales	Radio
Writer - Editor (FT)	29-Jun-2017	Employee Referral	See Recruitment Source List for Entries on or before 21-Apr-2017 for the following media:	Radio
Board Operator (FT)	30-Jun-2017	mynorthwest.com	See Recruitment Source List for Entries on or before 05-Jun-2017 for the following media:	Radio

## Total Number of Interviewees for All Full-Time Vacancies Filled

### During Reporting Period Per Recruitment/Referral Sources:

Recruitment Source	Number of Interviewees Referred
All Access	3
Employee Referral	12
Indeed.com	2
Internal Applicant	3
Internal Hire	1
mynorthwest.com	6
Twitter	2
<b>Total:</b>	<b>29</b>

## Performance Initiatives Undertaken

### 2017 EEO Year - Performance Initiatives Undertaken (9/25/16- 9/24/17)

#### JOB FAIRS:

The Unit participated in a variety of job fairs in the community including: Seattle's Diversity Career Fair at the Seattle Center on 1.18.17 and the Seattle Storm's Sports & Entertainment Career Fair at the Key Arena on 6.3.17. The Unit supported the 7.19.17 Diversity Career Fair at ShoWare Center with PSAs.

#### SPEAKING ENGAGEMENTS:

The Unit's management and staff spoke with various educational institutions including: A Green River Community College journalism class on 10.5.16 ( KIRO FM Anchor), UW's radio reporting and writing class on 11.21.16 (710 ESPN Executive Producer), Green River Community College's "Radio and the Community" class on 2.15.17 (Sales Manager), the UW sales mentorship program, which meets with mentees three times throughout the year, UW master's class (Director of Sales) and the Hubbard Radio Sales Institute at Central Washington University (on 6.21.17 they visited the stations and 710 Program Director/Host presented), 6.22.17 and 6.26.17 (VP/Market Manager, Director of News & Programming, and a KIRO FM talk host all presented at Central Washington University).

#### JOB SHADOWS:

The Unit offered job shadow opportunities to high school and college students wishing to gain exposure to the broadcast environment. A job shadow on 7.12.17 involved a student shadowing the Podcast Producer.

#### INTERNSHIPS:

The Unit hosts a year-round internship program. During the current reporting period, a total of 18 students participated in The Unit's year-round internship program. Schools represented: Arizona State University (2), Bellevue College (1), Central Washington University (2), Green River Community College (1), Seattle University (2), University of Washington (9), Washington State University (1).

The internships are given in exchange for college credit. Supervisors work with interns to build skills needed in their particular field of interest as well as connect them in with other resources within the industry. Interns are able to gain a first-hand understanding of the industry to learn about what a career in broadcast entails. Departments represented by these internships were news, programming/sports and digital.

## **STATION TOURS**

On 10.21.16, Green River CC brought 12 students and their teacher to the stations for a tour and discussion. Bonneville's Director of Production and Podcast Producer spoke with them about production, podcasting and audio. They then received a newsroom tour by a KIRO FM Anchor, who spoke about broadcast journalism and the roles available in the industry.

On 12.9.16, Bates College brought 8 students and their teacher for a station tour. Bonneville's Director of Engineering, led the tour and also spoke with the students about the audio engineering elements of broadcast. They were then taken to the podcast studio where Production Director and Podcast Producer discussed commercial and podcast production and creation.

On Saturday, 1.21.17, a KIRO FM Traffic Reporter, came in to lead a Boy Scout Tour.

On 6.21.17, the Hubbard Radio Talent Institute summer students came for a building tour led by Bonneville's two Topical Content Producers. 710 Program Director/Host, gave a presentation about sports broadcasting to round out the morning.

On 8.17.17, a group of 22 students from Green River Community College were taken on a tour of the Bonneville Seattle facilities by KTTH PD/Host and Topical Content Producer. They discussed writing with the web team, commercial production with the Director of Production, operating the board with the board op on duty, news desk operations with the editor on duty and reporting with the Traffic Reporter.

## **OTHER**

During the reporting period, the Unit's HR Director hosted the annual kick off meeting and participated in broadcaster ascertainment meetings throughout the year with community organizations.

## Recruitment Source List

The following sources have requested notification of job openings.

Start Date	End Date	Media Type	Recruitment Source
26-Feb-2007		Radio	All Access Contact: Joel Denver Address: 28955 Pacific Coast Hwy#210-5 Malibu CA 90265 Phone: (310) 457-6616
23-Jun-2011		Radio	Art Institute of Seattle Contact: Renee Pasley Address: 2323 Elliott Ave Seattle WA 98121 Phone: (206)239-2295
22-Sep-2015		Radio	Asian American Journalists Association Contact: Samantha Pak Address: P.O. Box 9698 Seattle, WA 98109 Phone:
02-Apr-2007		Radio	Bellevue Community College Contact: Fabienne Mouton Address: 3000 Landerholm Circle SE Bellevue WA 98007 Office B232N Phone: (425) 564-2190
10-Dec-2015		Radio	C89.5 FM Contact: H. June Fox Address: 10750 30th Ave NE Seattle WA 98125 Phone: 206-252-3801
02-Apr-2007		Radio	Centerstone (formerly Central Area Motivation Program) Contact: Leon Garnett Address: 722 18th Ave Seattle WA 98122 Phone: (206) 812-4964
02-Apr-2007		Radio	Central Washington University Contact: Career Services Address: 400 E University Way, Ellensburg WA 98926 Phone: (509) 963-1921
02-Apr-2007		Radio	City University Career Planning Contact: Karen Langer Address: 521 Wall Street Ste 100 Seattle, WA 98121 Phone: (206)239-4500
02-Apr-2007		Radio	Clover Park Technical College Contact: Harry Vye Address: 4500 Steilacoom Blvd SW , Lakewood WA 98499 Phone: (253) 583-8765

Start Date	End Date	Media Type	Recruitment Source
16-Jan-2014		Radio	Department of Social and Health Services Contact: Brent Masters Address: 9600 College Way N Seattle, WA 98103 Phone: (206)549-8344
06-Oct-2009		Radio	DeVry University Contact: Elizabeth Thurman Address: 3005 Highland Parkway Downers Grove, IL 60515-5799 Phone: (630) 960-8040
02-Apr-2007		Radio	Eastern Washington University Contact: Nate Bryant Address: 114 Showalter Hall, Cheney WA 99004 Phone: (509) 359-6058
02-Apr-2007		Radio	Edmonds Comm College Contact: Angel Vogt Address: 20000 68th Ave W Lynnwood WA 98036 Phone: (425) 640-1970
02-Oct-2009		Radio	Everett Community College Contact: Miriam Zaragoza Address: 2000 Tower Street Everett WA 98201 Phone: (425) 388-9278
02-Apr-2007		Radio	Evergreen State College Contact: Kevin Andrew Address: 2700 Evergreen Pkwy NW Olympia WA 98505 Phone: (360) 867-6189
02-Apr-2007		Radio	Evergreen State College (2) Contact: Career Development Address: 2700 Evergreen Parkway NW Olympia, WA 98505 Phone: (360) 867-6193
15-Jan-2014		Radio	Goodwill Contact: Ahmed Mohamoud Address: 14500 15th Ave NE Shoreline, WA 98155 Phone: (206) 631-8456
02-Apr-2007		Radio	Green River Community College Contact: Tom Krause Address: 12401 SE 320th St Auburn WA 98092 Phone: (253) 833-9111
23-Sep-2014		Radio	Indeed.com Contact: Indeed, Inc. Address: 7501 N. Capital of Texas Hwy Building B Austin, TX 78731 Phone:

Start Date	End Date	Media Type	Recruitment Source
18-Aug-2008		Radio	Johns Hopkins Career Center Contact: Julie Kuhn Sanchez Address: 3400 North Charles Street Baltimore MD 21218 Phone: (410)516-6677
27-Aug-2013		Radio	King County Employment & Education Resources Contact: Sung Cho Address: 500 SW 7th St #201 Renton WA 98057 Phone: (206) 477-6988
02-Apr-2007		Radio	Lower Columbia Comm College Contact: Jenny Smith Address: 1600 Maple Longview WA 98362 Phone: (360) 442-2330
		Radio	mynorthwest.com Contact: Marin Brustuen Address: 1820 Eastlake Ave East Seattle WA 98102 Phone:
02-Apr-2007		Radio	North Seattle Community College Contact: Meredith Bane Address: 9600 College Way Seattle WA 98103 Phone: (206) 934-6074
25-Apr-2008		Radio	OH/IL Centers for Broadcasting Contact: D. Clark Address: 9885 Rockside Rd Ste 160 Cleveland OH 44125 Phone: (312) 884-8000
02-Apr-2007		Radio	Pierce College Contact: Diana Baker Address: 9401 Farwest Dr SW Lakewood WA 98498 Phone: (253) 912-3641
21-Sep-2015		Radio	Seattle Association of Black Journalists Contact: Kakela Hall Address: Phone:
02-Apr-2007		Radio	Seattle Central Community College Contact: Muno Ali Address: 1701 Broadway BE1102E Seattle WA 98122 Phone: (206) 934-4383
02-Apr-2007		Radio	Seattle Pacific University Contact: Lori Brown Address: 3307 Third Ave W ste 216 Seattle WA 98119 Phone: (206) 281-2493

Start Date	End Date	Media Type	Recruitment Source
02-Apr-2007		Radio	Seattle University - CD Contact: Dan Kelly-Petersen Address: 901 12th Ave Seattle WA 98122 Phone: (206) 296-6080
02-Apr-2007		Radio	South Seattle Community College Contact: Kelly Deforrest Address: 6000 16th Ave SW Seattle WA 98106 Phone: (206) 934-7962
31-Dec-1969		Radio	South Seattle Community College (2) Contact: Kristen Davey Address: 6000 16th Ave SE Seattle, WA 98106 Phone: (206) 934-5301
31-Dec-1969		Radio	South Seattle Community College (3) Contact: Joanne Lee Address: 6000 16th Ave SW Seattle, WA 98106 Phone: (206) 934-5301
05-Dec-2008		Radio	Tacoma Housing Authority Contact: Kendra Peischel Address: 1724 E. 44th Street Tacoma WA 98404 Phone: (253) 207-4472
05-Dec-2008		Radio	Tacoma Housing Authority (2) Contact: Nicole Fillmore-Meshesha Address: 1724 E. 44th Street Tacoma WA 98404 Phone: (253) 207-4414
02-Apr-2007		Radio	University of Puget Sound Contact: Sue Dahlin Address: 1500 N Warner #1081 Tacoma WA 98416 Phone: (253) 879-3433
02-Apr-2007		Radio	University of Washington Contact: Troy Bonnes Address: Box 353740 CMU 118 Communications Seattle WA 98195 Phone: (206) 543-8860
02-Apr-2007		Radio	Washington State University Contact: Job Listings (Career Advising Office) Address: 226 Murrow Hall PO Box 642530 Pullman WA 99164-2530 Phone: (509) 335-7333
02-Apr-2007		Radio	Washington Vocational Services Contact: Marybeth Defreese Address: 111 SE Everett Mall Way C-100 Everett, WA 98208 Phone: (425) 774-3338

Start Date	End Date	Media Type	Recruitment Source
02-Apr-2007		Radio	Washington Womens Employment Contact: Nancy Robles Address: 3516 S 47th St #205 Tacoma WA 98409 Phone: (253) 590-0651
02-Apr-2007	31-Mar-2017	Radio	Western Washington University Contact: Effie Eisses Address: 516 High Street Bellingham WA 98225 Phone: (360) 650-7579
02-Apr-2007		Radio	Western Washington University- Contact: Dannie Schwarz Address: 516 High Street OM 280 MS9002 Bellingham WA 98225 Phone: (360) 650-2944
13-Aug-2008		Radio	Whitman College Contact: Marisol Martinez Address: 345 Boyer Ave Walla Walla WA 99362 Phone: (509) 527-5183
23-May-2014		Radio	WorkSource Seattle-King County Contact: Julie Shor Address: 500 SW 7th St ste 100 Renton, WA 98057 Phone: (206) 477-7040
03-Apr-2009		Radio	WWU: Communication Department Contact: Ann Reynolds Address: 516 High Street Bellingham WA 98225 Phone: (360) 650-3870
03-Apr-2009		Radio	WWU: KUGS-FM Contact: Jamie Hoover Address: 516 High Street Bellingham WA 98225 Phone: (360) 650-4771